



Sustainable Development Goals

In 2015, United Nations member states adopted the 17 Sustainable Development Goals under the 2030 Agenda. These goals focus on an egalitarian, fair, healthy world, now and into the future, where poverty and discrimination are eliminated.

Global Goals can only take place when all stakeholders work together. The role of the private sector, one of the stakeholders, is big. At this point, the Business for Goals Platform is the first in terms of its inclusiveness.

What is the Business for Goals Platform? Launched in cooperation with TÜRKONFED, TUSIAD and the United Nations Development Programme, the main objective of the Platform is to establish the bridge between the Business and Sustainable Development Goals, strengthen the role of the private sector for the Development Goals to be achieved and to implement multilateral public-private sector development cooperation programmes.

BUSINESS FOR GOALS PLATFORM



Role of Private Sector in Development

Gaining increasingly importance as a significant part of the economic growth and employment mechanism, the private sector provides goods and services, generates tax revenues for financing key social and economic infrastructure and develops new and innovative solutions helping to solve development challenges. It also plays an important role in combating climate change. The role played by the private sector in development extends from the traditional approach supporting economic development to the establishment of more comprehensive and detailed public-private partnerships.

However, the private sector's role is not limited to financing and investment. The capacity for introducing innovation, human resources, technical information and technological inputs are other potential contributions of the private sector. Promoting sustainable economic growth involving opportunities for value creation, the private sector plays an important role in development. Also, it is certain that environments for trading and developing markets through ensuring sustainable development will be developed. Trillion dollars of public and private funds will be reallocated to Sustainable Development Goals. Thus, there will be great opportunities for responsible companies to find solutions.

